



Strive for Excellence

The SFE programme has three parts: online information with interactive forums; mentoring; and a year long competition to encourage players to enter Intermediate and Junior tournaments.

SFE is now available nationwide.

For just \$20, players get access to the online part of the programme, which then provides an opportunity to learn from New Zealand's top grand masters.

At the club level, there are notes available for liaison officers who can be appointed to help members who wish to build strong partnerships. The job of liaison officers is to encourage partnerships and help their players get the most out of the SFE programme.

At regional level, resource material is available should the regional committee wish to develop a championship league competition, which the Waikato Bays has developed at Intermediate and Junior level. Points are awarded for participating, winning a session, scoring 50 per cent overall, and first, second and third. Waikato Bays presents a cup and substantial cash prizes.

Also at regional level, the programme organisers would appreciate governing committees creating a register of at least two mentors who are prepared to visit the forum and Master Secrets sections of the online service. The advice of mentors remains online, for all to share. The mentors can answer questions as they wish, or add to Master Secret's section, which attempts to expose what masters think when they go into the tank.

In summary, SFE is designed to help players develop strong partnerships, learn from the game's leading exponents and encourage participation at tournaments.

Communication with SFE is by the email address:

BridgeTreasures@gmail.com

To join players must deposit \$20 into an online bank account 0203 1603 91351 000 administered by Waikato Bays. If the programme grows nationwide and regions contribute to its development, entry fees could be distributed accordingly.

This programme is run by volunteers. Anybody interested in helping would be welcome. The task for newcomers would be to share in generating passwords

and directing questions to mentors. At the time of writing, January 2011, participation is low but if the interest grows quickly, the workload will similarly increase.

We wish you success as you strive for excellence in bridge.

*Waikato Bays acknowledges encouragement and support, past or present, from Karen Cumpstone, Alan Turner, Barry Jones, Bruce and Merle Marr, Ian and Cynthia Clayton, Karen Martelletti, Ian Moore; and the programme's founder,
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