

Engagement with clubs - Intervention might include:

- Weekly/fortnightly/monthly emails and phone calls to check progress/encourage
- Considering current club venue and suitability and researching alternatives
- Organising working bee to spruce up clubrooms/outside areas
- Organising internet connection/use of hotspot at club
- Writing articles for local paper to raise profile of club and attract new members, especially to lessons
- Delivering lessons to kick-start new members
- Acting as aide to teacher to cover admin to kick-start new members
- Introducing name badges
- Facilitating the set-up of a new club website
- Being Judge of photo competition for new website
- Contributing articles to website
- Facilitating setting up group email of all members for club use
- Facilitating setting up group text for beginners for lessons
- Assisting with grant applications
- Facilitating introduction of technology to support the game, eg. Dealing machines/electronic scoring
- Guidance on playing schedule to ensure new players' needs are met
- Overseeing marketing of club for lessons, including assistance with flyer design/newspaper/radio advertisement content/driving membership to bring a new person
- Assisting setting up buddy programme for beginners
- Provide templates for monthly Novice newsletter to beginners
- Buddy liaison
- Club liaison – sharing resources/enabling collaborative working between neighbouring clubs

Engagement with Region – might include:

- Driving B tournaments to increase participation (250 annually – 1 per week per RBDO)
- Helping set up and run Mini Moos style regional events to encourage novices
- Helping promote junior and intermediate leagues run through regions
- Helping promote regional events eg Regional Conference, rubber bridge competition
- Co-ordinate and promote improver lessons
- Organisation co-ordinated lesson/radio advertising campaign