

MAIN LOGOTYPE



SECONDARY LOGOTYPE



TAGLINE

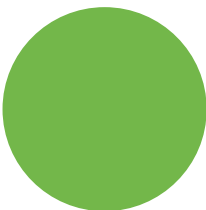
A GAME FOR LIFE

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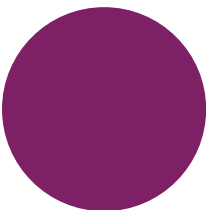
COLOUR PALETTE



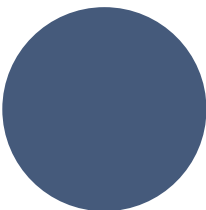
#ECF4F7
6 1 1 0



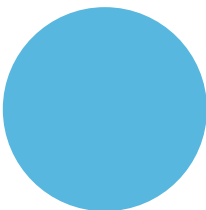
#74B74A
60 50 95 0



#7D2165
52 100 29 15



#45597A
80 64 32 12



#58B7DD
60 10 5 0

HEADING TYPEFACE

BEBAS NEUE BOLD

AABBCC0123

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789

PRIMARY BODY TYPEFACE

Gill Sans

AaBbCc0123

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789

SECONDARY HEADING TYPEFACE

Big Shoulders Display Bold

AaBbCc0123

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789

SECONDARY BODY TYPEFACE

Gill Sans Light

AaBbCc0123

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789

IMAGERY

